

Two names, one table.

iroum x ilsangcheobang l-y-x

LyX

l-y-x : A daily ritual apothecary translating Korean ingredients into drinks, dishes and small rituals.

IROUM

SLOW FOOD FACTORY

iroum : A Korean food maker preserving fruits, fermenting ingredients and working with local

CHEONGDO,	KOREA
DAILY RITUAL APOTHECARY	
KOREAN FERMENTED & PRESERVED INGREDIENTS	
ORIGIN	CHEONGDO, KOREA
FOR	TABLES, CUPS & RITUALS
NOTES	SEASONAL, LOCAL, FERMENTED, RAW
iroum x l-y-x	

ABOUT US

Korean Ingredients for Chefs, Cafés & Rituals
Fermentation • Preserved Fruits • Syrups • Powders

이로움과 일상처방 L-Y-X가 제안하는 한국의 발효, 제철과일 저장식, 청류, 파우더.

From Cheongdo, Korea.

For the tables, cups and rituals of Europe

한국 청도에서, 유럽의 테이블과 잔, 그리고 작은 리추얼로.

We do not simply introduce Korean food.
We offer Korean ingredients as a language for chefs and cafés.

INGREDIENT MAP

OUR INGREDIENT LIBRARY

NO.	CATEGORY	EXAMPLE
01	FERMENTATION PANTRY	DOENJANG • SOY SAUCE • CHEONGGUKJANG • GOCHUJANG • SSAMJANG
02	PRESERVED FRUITS & SYRUPS	PRESERVED PEACH • PEACH CUBE • GINGER SYRUP • OMIJA SYRUP • MAESIL SYRUP
03	POWDER LIBRARY	13 KOREAN HERITAGE POWDERS BY L-Y-X • BARLEY SHRIMP POWDER

IF ONE INGREDIENT SPEAKS TO YOU,
LET'S BEGIN THERE

마을에 남는 재료 하나가 있다면,
그곳에서부터 시작하겠습니다.



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